

## Pre-Conference Newsletter, October 19, 2009



### President's Letter

As the weeks of my Presidency of NEACRAO come to an end, I would like to thank the Board and Council members for their dedication and efforts on behalf of our members. What great work they do...coming through with ideas, plans, events, reports, newsletters, not to mention interesting sessions with experienced presenters...all

for the benefit of our organization and our colleagues. Well done!

I cannot leave this post without once again asking more of you to join us! We continue to look for Committee members and Board Members to help our organization continue to grow and prosper. Please consider getting involved in our leadership opportunities...We are all busy but if you can make the time, you can make a difference!! NEACRAO operates entirely on a volunteer basis so there are many opportunities for our members to contribute by serving on committees and presenting at our conferences. This involvement demonstrates a commitment to our organization, and can enhance one's professional experience, skills, involvement with other organizations, and demonstrated potential for future contributions to one's college or university. On behalf of the NEACRAO Board, we invite all admissions, registration, and enrollment management professionals to help us.

Perhaps this short work-related quiz can help you or your staff members make a decision to volunteer for a leadership position with NEACRAO:

- Do you find yourself wishing you had a way for your ideas to be heard?..... Yes / No
- Do you think NEACRAO could do things better?..... Yes / No
- Do you have ideas of what NEACRAO could be doing better? ..... Yes / No

If you answered yes to any of these questions then you need to come join us! Stop by the NEACRAO membership table near the registration desk at the annual meeting, or contact our organization at [www.NEACRAO.org](http://www.NEACRAO.org).

Hopefully you're preparing to travel to Maine to join us on

## NEACRAO's 62<sup>nd</sup> ANNUAL MEETING and REVERSE COLLEGE DAY

### Portland, ME

### November 4-6, 2009

### Reverse College Day—November 4

### Annual Meeting—November 5-6



November 4, and if you're not, it's not too late to register... One of the honors the President of NEACRAO has is to host a reception for all attendees and exhibitors. This year's reception will be held on Wednesday, November 4 from 4:00-6:00 pm in the lobby of the conference hotel. As you arrive on Wednesday evening, please be sure to stop by! Our schedule of events this year allows time for our Reverse College Day participants to attend as well. I look forward to seeing you all there as we begin our annual meeting.

Our executive board and all of our standing committees have created an outstanding program, chosen to educate and inspire our membership. We have invited a top-notch keynote speaker (Barmack Nasarian) and have amended our schedule to increase the value of our time together. All of us have put forward efforts on behalf our membership with the hope that you will join us and benefit from the experience!

Be well!

*Irene Rios*

Irene Rios, NEACRAO President

## NEACRAO EXECUTIVE COMMITTEE

### SLATE OF NOMINEES FOR 2009-2010

#### ***President-Elect:***

Patti Stimpson, University of New Hampshire

#### ***Vice President Professional***

#### ***Development:***

Benet Phillips, St. Anselm College

#### ***Nominations and Elections Committee:***

Irene Russo, Stonehill College

***Professional development in your backyard!  
Learn from colleagues, network with hundreds  
of people and enjoy one of New England's most  
exciting cities!***

**It's not too late to register!  
(*deadline is 22 October*)**

[Register Here](#)

NEACRAO's Keynote Speaker for the 62nd  
Annual Meeting is  
AACRAO's Barmak Nassirian

#### **"A Washington Update"**

The Obama Administration faces daunting challenges in its efforts to resuscitate the economy and put the nation back on track for growth and prosperity. Throughout the campaign, the President repeatedly identified higher education as key to restoring the American standard of living, but offered little by way of details in how he might deal with higher education issues. This session provides an overview of the higher education priorities of the new Administration and the 111th Congress, and how these might affect colleges and universities and the students they serve.

Barmak Nassirian has served as Associate Executive Director of the American Association of Collegiate Registrars and Admissions Officers (AACRAO) since 1998. Nassirian has been active in higher education policy for nearly two decades, focusing on access and financing issues, educational privacy, and federal regulations.

He is a regular speaker at AACRAO's annual meeting. For those of you who have not had the opportunity to hear him speak, you are in for a treat!

**List of Exhibitors who will be at the Annual Meeting in Portland, ME**

Advantage Design Group  
Cappex.com  
CIEE  
CD Advantage  
CollegeNet  
Credentials Solutions  
Folderwave  
Hershey Systems  
Higher Education Marketing Associates  
Infosilem Inc  
Jenzabar  
National Student Clearinghouse  
New England Archives Center  
Paradigm, Inc.  
Rapid Insight Inc.  
RJM  
School Guide  
Scrip-Safe  
Smart Catalog  
SunGard Higher Education  
The Student Source  
Digital Architecture  
Valentine & Co.

**WE HOPE YOU ARE ABLE TO ATTEND!!!!**

**SPECIAL EVENTS INCLUDE:**

**Wednesday, November 4  
4-6 p.m.**

**Opening Reception**

Reception for all Reverse College Day attendees, Annual Meeting attendees and Exhibitors in the lobby of the conference hotel!

**Thursday, November 5  
7:00-9:30 p.m.**

**Dinner Theater (*\$15 admission fee*)**

**Murder, Mystery, Mayhem!**

## Want to get more involved with NEACRAO but not sure how?

New ideas are welcomed and you are encouraged to talk with us or send in a committee interest form which is available online:

[NEACRAO COMMITTEE INTEREST FORM](#)



### *Murder on the S.S. NEACRAO!*

Join your colleagues for an evening of mystery and murder! The S.S. NEACRAO is setting sail and no one on-board is safe! A killer lurks and it is your job to solve the case before the killer strikes again. Enjoy a cash bar, dinner and an entertaining musical, murder mystery, written by our very own NEACRAO'ian Mary Meserve, and featuring some of greater Portland's most talented singers and actors. We "set sail" Thursday, November 5<sup>th</sup> at 7:00pm. Tickets are just \$15.00.

**9:30 p.m.-?**

### **After Party**

After the murderous mystery, swing to the tunes of "DJ Ozzie Mandias," our own "Ozzie Smith," who will be spinning a mix of contemporary hits while you relax with colleagues and hit the dance floor! If you have a request, please e-mail Ozzie at [asmith1@berklee.edu](mailto:asmith1@berklee.edu).

## **IN THE NEWS ...**

**“Over the Years, Generational Labels Multiply”...author encourages administrators to be wary of generational labels!**

(the following list was pulled from the October 19, 2009 Chronicle of Higher Education—How many of these labels do you remember using?)

## **Remember RCD Raffle Items!**

Attending Reverse College Day? Don't forget to pack a few raffle items with your institution's name and/or logo! Every year during the Reverse College Day luncheon school counselors look forward to winning free give-aways from participating New England colleges/universities. Sweatshirts, hats, mugs, jackets, towels...if it's from your

The Lost Generation	The Pampered Generation	bookstore, it's a winner!
Joe College	The Searchers	
The Rioting Mobs	The Hip-Hop Generation	
The Grinders	The Sandwich Generation	
The Veterans	The Echo Boomers	
The Beat Generation	The Tidal Wavers	
The Uncommitted	The Woodstock Generation	
The Disaffiliated	The 13th Generation	
The Underachievers	The Boomers	
The Silent Generation	The Slackers	
The Me Generation	The Numb and Dumbers	
The Collegiates	The Ritalin Generation	
The Vocationals	The Twentysomething	
The Nonconformists	Generation	
The Disengaged	The Millennials	
Generation	Gen Next	
The Shopping Mall	The Consumers	
Generation	Generation Jones	
The Organization Kid	The YouTube Generation	
Generation X	The Rock the Vote	
Generation Y	Generation	
Generation O	The Baby Boomers	
The Draft Dodgers	The Whiners	
The Digital Generation	The MTV Generation	
Effete Corps of Impudent	The Dot-Com Generation	
Snobs	The War Babies	
The Bums	The Third Wave Feminists	
The Young Radicals	The Greatest Generation	

NEACRAO Newsletter, October 2009- Association Editor: [Barbara Casey](#), Williams College

The NEACRAO newsletter is published three times a year, in Spring, Summer and Fall. Contributions from members (articles, editorials, letters, re-prints-with permission-and drawings/cartoons) are welcomed. Please email items for publication to: [Barbara Casey](#).